# **Launch Partner Benefits Overview**

A short introduction for early Gig-A launch partners

Helping organizations turn everyday data into interactive — with real-time answers, transparency, and zero technical overhead.

# Why We're Inviting You

Gig-A works with a small group of Launch Partners to help organizations transform existing data into trusted, interactive, and verifiable experiences that:

- · Make key information instantly accessible to the public and internal teams
- · Provide real-time answers directly from source data
- Increase transparency and confidence in shared information
- · Reduce manual requests and repetitive questions

This overview shows how Launch Partners use Gig-A to publish, connect, and keep data accurate — in a way that fits existing workflows, with no technical complexity.

## **Why This Matters for Community Partner Organizations**

Scale & Operations

Your team manages important information across people, systems, and stakeholders. Turning that data into real-time, queryable insights reduces manual effort while improving clarity and responsiveness.

Audience & Reach

Serving the public requires accurate, up-to-date information. Gig-A helps ensure the right people can find and understand your data when they need it most.

Focus Area

Whether you support housing, food security, health, education, or community services, your data plays a critical role in decisions and communication. Gig-A makes it discoverable and actionable without technical overhead.

Peak Demand

During high-demand periods, information requests increase. Automated, data-driven answers help maintain accuracy and consistency even when demand is highest.

## **Key Benefits**



# **Increased Visibility**

Your organization's data becomes instantly discoverable through Gig-A search, shared views, and embeddable experiences — making your information easier to find and use.



# **Fewer Manual Requests**

Your data stays current. Teams can update information from any device, or Gig-A can sync with existing systems. This reduces repetitive inquiries and prevents outdated information.



# **AI-Powered Widget**

Embed a lightweight Gig-A widget so visitors can ask questions and get real-time answers directly from your data — with no ongoing maintenance.

#### **How Your Data Is Used**

Gig-A displays only the information you choose to share, focused on operational or informational data.

## **Displayed Data May Include:**



Program, service, or dataset categories

Status indicators, availability, and hours

Time-based or contextual updates

## Gig-A Does Not Display or Collect:



Sensitive individual records

Internal notes or confidential details

Restricted or private datasets

You retain full ownership and control of your data — including what is shared, how it is presented, and who can access it.

# 🍘 Gig-A Launch Partner Package (Free)

- Hosted Gig-A dataset dedicated to your organization
- Branded public information page and profile URL
- Al-powered chat with transparent, verifiable answers
- Real-time update tools (mobile-friendly, manual or automatic syncing)
- Priority placement across Gig-A search & discovery

- Impact & analytics dashboard with engagement trends
- Optional API access and enterprise deployment paths
- Embeddable Al-powered widget for your website (optional)
- Hands-on onboarding & data modeling suppor
- Co-branded case study during Gig-A's public launch

## **Real-Time Mobile Updates**

Empower your teams with instant, mobile-friendly tools to keep your data accurate and up to date — no technical expertise required.



#### **Instant Data Updates**

Update key metrics or status values in seconds from any smartphone or tablet. Changes sync immediately across all connected views.



### **One-Tap Status Controls**

Toggle availability, status, or modes with a single tap. Ideal for fast-changing situations where information needs to update instantly.



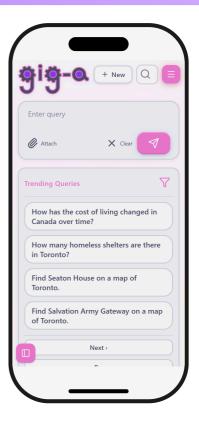
#### **Program & Service Updates**

Modify hours, requirements, offerings, or categories in real time. Ensure audiences always see the most current information.



#### **Automatic Sync & Notifications**

All updates propagate instantly to public pages, embedded widgets, and partner dashboards. Optional notifications alert relevant audiences.



## **Who Benefits From Real-Time Updates**



## **Operations & Frontline**

Update information during active periods without waiting on administrative support.



## **Managers & Coordinators**

View real-time data across teams to make faster, better-informed decisions.



# Field & Remote Staff

Access up-to-date information from anywhere and act immediately when conditions change.



## **Multi-Site Organizations**

Coordinate data and status updates across multiple locations from a single dashboard.

# **Next Steps**

- Schedule a short discovery call to confirm what data you want to publish and who it helps.
- We'll guide you through a simple connection upload a spreadsheet or connect an existing system.
- Our team transforms your data into a verified, searchable gig on Gig-A (usually within 24–48 hours).
- Go live with a branded page, real-time updates, and (optional) an Al-powered website widget.

Book a Call

**Explore Gig-A**